

Business Continuity (ISO 22301)

Business impact analysis and continuity plans that are actually exercised, not merely filed.

Level	Advanced
Duration	3 days · 18 training hours
Fee	999 AED
Group size	5 - 18 participants
Delivery	In - house · Public run
Runs each year	1 February and 6 September

All training programmes are accredited by the Sharjah Private Education Authority.

Programme objectives

- Run a business impact analysis and set recovery objectives
- Choose continuity strategies that fit the resources
- Build response and recovery plans
- Design and run plan exercises

Who it is for

Business continuity and crisis officers, operations managers and risk teams.

Prerequisites: A background in risk management or operations.

Programme outline

Day 1 — Analysis

- Continuity concepts and the standard's requirements
- Identifying critical activities
- Business impact analysis
- Recovery time and recovery point objectives

Day 2 — Strategy and plans

- Continuity strategies for each resource type
- The structure of a continuity plan
- Response teams and their roles
- Communicating during a crisis

Day 3 — Exercising and improving

- Exercise types from desktop to full simulation
- Designing an exercise scenario
- A full crisis simulation
- Lessons learned and updating the plan

Competencies developed

- Impact analysis
- Crisis management
- Continuity planning
- Crisis communication

What participants take away

- A business impact analysis template
- A business continuity plan template
- Ready-made exercise scenarios
- A company-issued certificate of attendance

How it is assessed

A crisis simulation: activating a continuity plan and deciding under time pressure.

About the company

Innovation Excellence Consulting & Training is a Sharjah-based firm working with government and private organisations across the UAE and the region. We deliver management consulting, excellence award readiness, customer experience, corporate innovation, ISO certification and research — alongside accredited, applied training programmes.

Programmes accredited by the Sharjah Private Education Authority · 3,500+ professionals trained · 40 government and private entities

Why train with us

- No less than 40% of every programme is exercises and case work, not lecturing.
- Programmes designed on the ADDIE model, with cases drawn from the participants' own workplace.
- Trainers with genuine field experience in the work they are teaching.
- Delivered in Arabic and English to the same standard — in-house, public or virtual.

Register for this programme



To register, or to run this programme at your premises, get in touch — or register directly from the programme page on our site.

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