

Measuring & Raising Employee Engagement

Measure engagement with a valid instrument, then turn the results into initiatives that visibly move the needle.

Level	Practitioner
Duration	2 days · 12 training hours
Fee	699 AED
Group size	6 - 20 participants
Delivery	In-house · Public run · Live virtual
Runs each year	1 March and 27 September

All training programmes are accredited by the Sharjah Private Education Authority.

Programme objectives

- Distinguish satisfaction, engagement and happiness — and measure each
- Design a valid engagement survey and protect its confidentiality
- Analyse results and identify the real drivers
- Build an action plan that treats causes, not symptoms

Who it is for

HR managers, happiness and wellbeing officers, and department heads.

Prerequisites: None.

Programme outline

Day 1 — Measurement

- Satisfaction, engagement, happiness: differences that matter
- The established engagement drivers
- Survey design and confidentiality
- Raising the response rate

Day 2 — Analysis and action

- Analysing results by department and segment
- Identifying the highest-impact driver
- Building an action plan with owners and dates
- Communicating results: what to publish and what not to

Competencies developed

- Engagement measurement
- Initiative planning
- Data analysis
- Internal communication

What participants take away

- An engagement survey question bank
- A results report template
- An engagement action plan template
- A company-issued certificate of attendance

How it is assessed

An engagement action plan for one department, built on simulated survey data.

About the company

Innovation Excellence Consulting & Training is a Sharjah-based firm working with government and private organisations across the UAE and the region. We deliver management consulting, excellence award readiness, customer experience, corporate innovation, ISO certification and research — alongside accredited, applied training programmes.

Programmes accredited by the Sharjah Private Education Authority · 3,500+ professionals trained · 40 government and private entities

Why train with us

- No less than 40% of every programme is exercises and case work, not lecturing.
- Programmes designed on the ADDIE model, with cases drawn from the participants' own workplace.
- Trainers with genuine field experience in the work they are teaching.
- Delivered in Arabic and English to the same standard — in-house, public or virtual.

Register for this programme



To register, or to run this programme at your premises, get in touch — or register directly from the programme page on our site.

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