

Deploying a Culture of Excellence

Turning excellence from one department's project into a daily practice across the organisation.

Level	Practitioner
Duration	2 days · 12 training hours
Fee	699 AED
Group size	8 - 25 participants
Delivery	In-house · Live virtual
Runs each year	22 March and 25 October

All training programmes are accredited by the Sharjah Private Education Authority.

Programme objectives

- Diagnose the current maturity of your excellence culture
- Build an effective coordinator network across departments
- Design an internal communication plan and a recognition scheme
- Measure the impact of cultural initiatives with indicators

Who it is for

Excellence and organisational development managers, departmental coordinators, and internal communication teams.

Prerequisites: None.

Programme outline

Day 1 — Diagnosing the culture

- Why excellence initiatives stall at one department's boundary
- Instruments for measuring cultural maturity
- Internal stakeholder analysis
- A diagnostic exercise on your organisation

Day 2 — Deployment and sustainability

- Building the coordinator network and defining its roles
- A multi-channel internal communication plan
- Designing the recognition and reward scheme
- Workshop: the 12-month deployment plan

Competencies developed

- Cultural change management
- Recognition programme design
- Internal communication
- Maturity measurement

What participants take away

- An excellence culture maturity instrument
- A 12-month internal communication plan template
- Recognition programme examples from government entities
- A company-issued certificate of attendance

How it is assessed

A group deliverable: a 12-month excellence culture deployment plan, presented at the end of day two.

About the company

Innovation Excellence Consulting & Training is a Sharjah-based firm working with government and private organisations across the UAE and the region. We deliver management consulting, excellence award readiness, customer experience, corporate innovation, ISO certification and research — alongside accredited, applied training programmes.

Programmes accredited by the Sharjah Private Education Authority · 3,500+ professionals trained · 40 government and private entities

Why train with us

- No less than 40% of every programme is exercises and case work, not lecturing.
- Programmes designed on the ADDIE model, with cases drawn from the participants' own workplace.
- Trainers with genuine field experience in the work they are teaching.
- Delivered in Arabic and English to the same standard — in-house, public or virtual.

Register for this programme



To register, or to run this programme at your premises, get in touch — or register directly from the programme page on our site.

+971 6 558 7807

info@innovationexcellence.ae

+971 55 139 9356

www.innovationexcellence.ae

Office 37, One Center, Al Buttina Sharq St., Sharjah, United Arab Emirates

Fees are per participant in UAE dirhams and exclude VAT. Confirm the year of each run on our website.