

Corporate Innovation Management

Build an innovation system that turns ideas into delivered, measurable projects.

Level	Practitioner
Duration	2 days · 12 training hours
Fee	699 AED
Group size	6 - 22 participants
Delivery	In-house · Public run · Live virtual
Runs each year	31 May and 1 November

All training programmes are accredited by the Sharjah Private Education Authority.

Programme objectives

- Design an idea and suggestion management system
- Build the pipeline that turns an idea into a delivered project
- Drive and measure participation
- Measure the return and impact of innovation

Who it is for

Innovation and organisational development managers, improvement teams and excellence coordinators.

Prerequisites: None.

Programme outline

Day 1 — The system

- Corporate innovation: definitions and types
- Building the suggestion management system
- Screening and evaluation criteria
- From idea to feasibility

Day 2 — Culture and measurement

- Incentives and innovation culture
- What UAE government entities have tried
- Innovation measurement indicators
- Workshop: designing a suggestion system

Competencies developed

- Innovation management
- Culture building
- Idea evaluation
- Return measurement

What participants take away

- A suggestion system handbook
- Idea screening and evaluation criteria
- Innovation measurement indicators
- A company-issued certificate of attendance

How it is assessed

Designing a complete suggestion management system for the participant's organisation, with screening criteria and indicators.

About the company

Innovation Excellence Consulting & Training is a Sharjah-based firm working with government and private organisations across the UAE and the region. We deliver management consulting, excellence award readiness, customer experience, corporate innovation, ISO certification and research — alongside accredited, applied training programmes.

Programmes accredited by the Sharjah Private Education Authority · 3,500+ professionals trained · 40 government and private entities

Why train with us

- No less than 40% of every programme is exercises and case work, not lecturing.
- Programmes designed on the ADDIE model, with cases drawn from the participants' own workplace.
- Trainers with genuine field experience in the work they are teaching.
- Delivered in Arabic and English to the same standard — in-house, public or virtual.

Register for this programme

To register, or to run this programme at your premises, get in touch — or register directly from the programme page on our site.

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Fees are per participant in UAE dirhams and exclude VAT. Confirm the year of each run on our website.